



Premium Membership Plan[®]

improving membership value

Revenue Projection

Enter Current Active Member Count

Estimated New Annual Premium Membership Level Members who Join

Current ANNUAL Cost of your Membership Management System

We Estimate Ten Percent of Current Members Upgrade to Premium

Basic Annual Revenue

Based on Adding \$50 Annually to the Price of Premium Membership Plans

Potential Annual Revenue

Potential Revenue Based on 20 Percent Participation and Savings After We Provide a Free Membership Management System.