

All Built and Ready 2 GO

COMPLETE MEMBERSHIP SALES AND CALL SYSTEM



INCLUDES READY TO GO AUTOMATION AND FULL SERVICE



WORKS ALONGSIDE ALL MANAGEMENT SYSTEMS



CHAMBER ASSISTANT PROVIDED TO MEMBERS

# MEMBERSHIP SALES SYSTEM



## Membership Sales System

*"Start with the Automation then go to the Conference"*

## A WHOLE NEW WAY TO PRESENT MEMBERSHIP

Is your Chamber looking for a strategy to dramatically enhance the value of membership? Do you need a program that is pre-developed to include the training, support, and automation needed to encourage membership in the Chamber without breaking the bank? If so, this is the ultimate solution.

TURN-KEY AND  
READY FOR  
BUSINESS

## What Does the Term Turn-Key Actually Mean?

It means that the team here at Chamber Nation pre-configures a beautiful membership value infrastructure that is actually integrated into your current website regardless of your membership management system. It comes ready to present right away and is sure to impress prospective members.

This means a system that is ready to deliver thousands of beautiful public views from member businesses into your community. A system that is always being updated automatically based on membership requests that we complete for them.

It also means that this will work because you will have a whole department of Chamber Assistants working with every new member who joins at the Premium Membership Level, and current members who choose to have a Chamber Assistant do work for them as well. Telling them to LOGIN is so OVER!

For your Chamber staff and / or volunteers, they will have access to a state-of-the-art sales presentation system and a staff that is going to there every step-of-the-way. We are going to be sure your Chamber offers the level of relevancy needed in today's economy to sign up new members and improve retention for those you serve.

During staff or volunteer transitions we'll be there too.

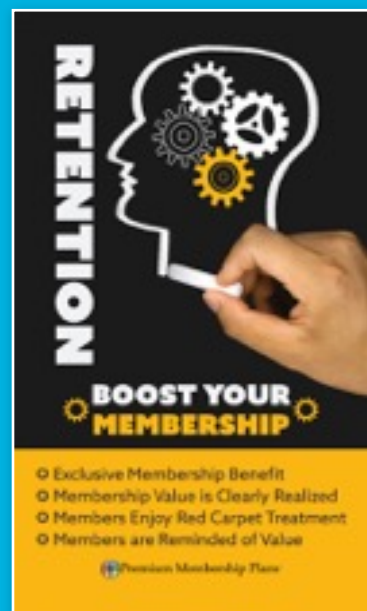
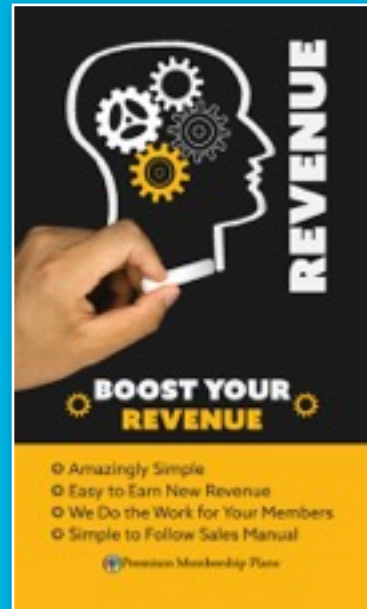
## Are Your Members Active in the Chamber of Commerce?

Your members are the most important asset of your Chamber of Commerce. Those members are investing in the Chamber in exchange for their membership. Do your members truly know what to do with their membership in order to grow or expand their prospecting? Do your members have the time to participate in member events such as mixers, ribbon cuttings, and networking events?

What if the answer was "no?" Does that mean membership is becoming less relevant because people have less time to invest in their membership return? The answer is probably "yes."

When times change like this, so do the Chambers that work with Chamber Nation.

*Incredible Training  
and Support for  
Everyone*



# What is a Chamber Assistant?

## Your Own "Real" Assistant for Members - [www.ChamberAssistant.com](http://www.ChamberAssistant.com)

When members join your Chamber as a Premium Member we give them more time to focus on the big picture while we take care of the little details that will help you gain new prospects.

As a member of your Chamber they will be assigned their own Chamber Assistant ("CA") – a smart, highly trained, US-based point person who works remotely as their right hand and left brain to set up their local online presence. They delegate a display task and the CA is on it.



## Here are the services that are included with their premium membership plan from your Chamber:

### Local Marketing



The Chamber of Commerce is typically the most trusted source for local information and ranks high on local community searches. As a local business, it only makes sense for your business to be fully integrated in to the Chamber of Commerce's local network so that people looking for local resources online can find you.

Your CA will do a lot of work to be sure that your business is properly interconnected so your business can gain new prospects and sales.

### Chamber Keyword - [www.ChamberKeyword.com](http://www.ChamberKeyword.com)



As you work with your Chamber Assistant setting up your business online, you will receive a Chamber texting keyword that will be used extensively.

This word and number will be a terrific new way to promote your business. It includes (your word) being texted to the number 72727 that will deliver your mobile app, business card, and displays. In addition the Chamber also provides your own Local Golden Ticket and texting keyword to help drive more people into your business..

When you advertise in Newspapers, TV, Radio, and Online be sure to use

your new Chamber Keyword so you can see which advertising media is actually delivering new prospects.

**Chamber.Email** - [www.Chamber.Email](http://www.Chamber.Email)



When you see a local business using a "Business@Chamber.Email" address you know that this business means business. They are not only verified by the Chamber of Commerce as a legitimate member, but they truly believe in providing world-class service to their customers and are showing it.

Premium Members may request a custom CHAMBER EMAIL address for their business from their

Chamber Assistant. This address may be printed on stationery, posted on networks, etc. These addresses will forward all mail to the member's existing business email account so that messages remain private to the member.

**ChamberCALL** - [www.ChamberCall.com](http://www.ChamberCall.com)

We understand that Chamber of Commerce staff are very busy and often don't have the time to contact their members on a regular basis.

ChamberCALL is a service that we provide which helps insure that your members are contacted on a regular bases so that they know that their Chamber truly cares about them and their business.



The call is made by our Chamber Assistant to be sure that the member is satisfied with their Premium Membership Plan. During the check-in we offer updated information about their systems and ask if they would like us to make any promotional updates for them at no charge.

In cases where the chamber would like to make this a priority service, we can also produce reports for you and your board.

**ChamberCLASSES** - [www.ChamberClasses.com](http://www.ChamberClasses.com)

The Chamber of Commerce who provides a Chamber Assistant is doing so to help their members truly succeed in business. From providing all of the guidance and setup support, to making professional education available to be sure that members have the knowledge they need to succeed over the long haul, your Chamber Assistant will guide you.

Our educational model is provided through a simple four step process:



1. Text (Keyword is Provided by Chamber Assistant) to 72727
2. Review the latest class list and respond with the class number you want to attend.
3. If you are setup as a Premium Member with ChamberCLASSES included, your Chamber Assistant will send you the link and special access code.
4. Attend a professional, interactive, educational session and learn more than ever.

### Support Services Provided by our USA Based Chamber Assistants

Business Services Catalog and Visual Storyboards	Local Golden Tickets
Mobile App Delivery	Set Up a Credible Business Chamber.Email Address.
Keyword Texting for Prospecting	Answer Member Questions about the Google "Lets Put Our Cities on the Map" program.
Product and Service Displays Setup	ChamberCALL services to help be sure that members our contacted and reminded that their Chamber does care about them and their business success.
Chamber Traffic Catcher Page Development and Connection to Catalog and Mobile App	System to Social Media Connections
Adding Mobile Coupons	Assistance in Setting up Facebook and Twitter Business Pages
Free "OpenToHelpYou" Sub-Domain Service	Provide Educational Resource Guidance and Access Codes
Content Development for About Us Sections	Ongoing Support and Consultation

## What is an Administrator Assistant?

### Your Own "Real" Administrator Assistant - [www.AdministratorAssistant.com](http://www.AdministratorAssistant.com)

When members join your Chamber as a premium member they are covered by our Chamber Assistant program. But, when your board decides to implement this program we provide your Chamber Administrator with a Administrator Assistant to be sure they are always well taken care of.

The administrator assistant is always located in the USA and is available through our quick response help ticketing system. These tickets are carefully monitored and you will always have access to our CEO's cell phone when you really need help at odd times.

The truth is that we are a well-respected and established Chamber of Commerce support-systems company. We pride ourselves every day on providing our customers and their members with fantastic support many have learned to depend on.

## Support Services Provided by our USA Based Administrator Assistants

Educational Services Binder	Membership Presentation Materials
Automated Membership Proposal System	Newsletter Publishing System
Drip Marketing System	Infomercial Produced for Chamber Website
Tiered Membership Support	Chamber App with Easy Keyword Promotion
Screen Sharing Assistance for Excellent Support	You'll Love Us!

## Service Summary

### A Complete Membership Development Solution [MembershiSalesSystem.com](http://MembershiSalesSystem.com)

- Fully configured ready to go professional membership sales system
- Fully supported with professional consultations and ongoing assistance
- Platform designed to enhance the ability to retain membership

## Incredible Chamber Program that's Affordable

You could buy a database, buy a website, buy a consultant, buy someone to call your premium members every quarter, and you could double up on staff, or you could simply order a Membership Sales System.

Honestly in order for us to achieve this price point, we had to develop a complete end-to-end program that was turn-key and would not require a lot of development hours for each new Chamber of Commerce added to the network. Although development is kept at a minimum, but still deliver a fantastic solution that works and looks fantastic.



# Your members are going to be really impressed with the power and support of the Chamber!



Today it is important to provide members with exactly what they want. So all of your current members can remain on their current plans, but also may choose to upgrade to your new Premium Membership Plan level if they would like. That's a good thing because it also increases Chamber revenue and insures that these members are receiving a lot of service from their membership.

New members will also have the option to join at your current membership levels or choose the option to have the Chamber take a much more active roll in helping them build their businesses. All the while, we do the work.

We think once you see how nicely the premium membership plan dovetails into your existing member benefits and how affordable it is for those members who upgrade, you will only want to present the combined plans to all new members. You can always go back and offer the traditional level, but we think most will appreciate and value the marketing benefits that this offers.

The premium membership plan is really useful when the member is looking for immediate business development solutions. Even when the member may not be active in the Chamber, their premium membership plan will provide significant member-only benefits for them to see the great value in their membership.

## Small Investment for the System to Increase Revenue and Dramatically Improve Chamber Relevance.

The monthly investment for the entire system including all of the consulting, educational materials, custom infomercial video, mobile app, automated membership proposals, and wireless local golden ticket system will be only \$49.95 per month after a one-time setup of \$495. If you use Chamber Nation as your membership management system then the initial setup fee is waived.

To see how the REVENUE financials work please visit: [www.MembershipSalesSystem.com](http://www.MembershipSalesSystem.com)

# It's Amazingly Simple to Promote Membership Too!

We know how confusing it can be trying to figure out the best way for the executive director, board members, and even members themselves to know the best way to present the value of membership, so we help there too!



During your implementation we will be providing your Chamber with really nice hand out material, an informational video to help share the value of membership, and, most importantly, a state-of-the-art automated proposal delivery system designed specifically around your Chamber of Commerce.

**You can test out this program by:**

**TEXTING TO THE NUMBER: 72727**

**THE WORD: SampleProposal (all one word / NO Spaces)**

Now it will be fun to promote membership to everyone without skipping a beat and delivering a custom proposal right from your Chamber.



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## Getting Started

If you are ready to get started simply call Richard Scully, our CEO, and let him know you would like him to send you a special chamber nation premium membership plan chamber proposal. During your call he can also answer all of your questions.

His contact information is: **Richard Scully, (925) 699-9997**

**Richard@MemberMomentum.Com**